

GROSS REGIONAL PRODUCT

REF 1

\$9.244B

(Remplan 2024 R2)

-\$221M

From 2023R2

UNEMPLOYMENT

REF 2

1.61%

(June 2025)

Jun 2024: 3.68%

-2.07%

JOBS

REF 1

30,706

(Census 2021)

2016: 29,594

2016-2021 Change: 1,112

BUSINESSES

REF 3

9,799

(June 2025)

June 2024: 9,555

24-25 Change: 244

ANNUAL OVERNIGHT AVERAGE VISITORS 7

959,000

(2024)

2023: 1,133,000

23-24 Change: - 174,000-

ANNUAL OVERNIGHT STAYS

REF 7

3,088,000

(2024)

2023: 3,715,000

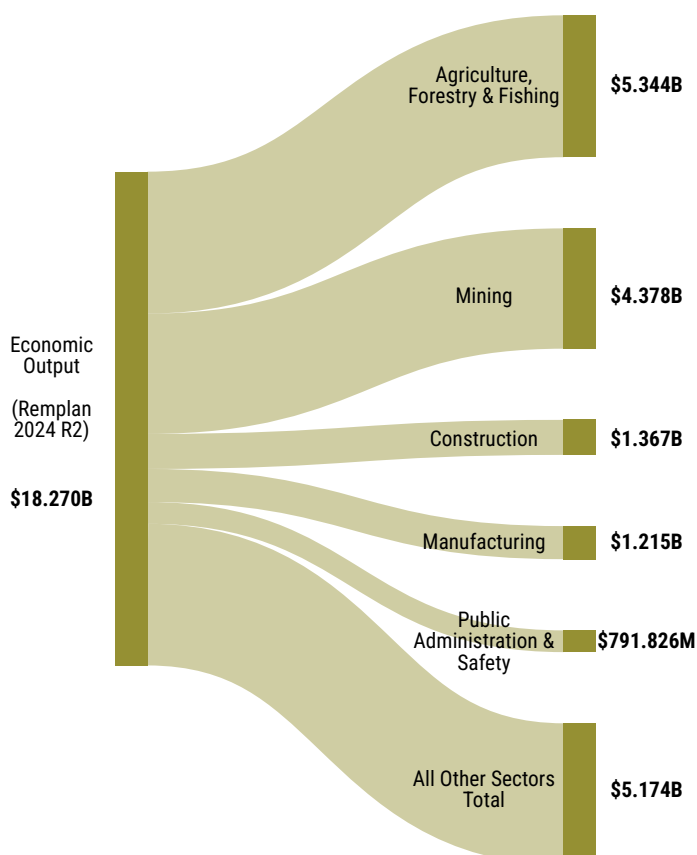
23-24 Change: - 627,000-



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KEY SECTORS BY ECONOMIC OUTPUT

REF 1



TOTAL ECONOMIC OUTPUT

REF 1

\$18.270B

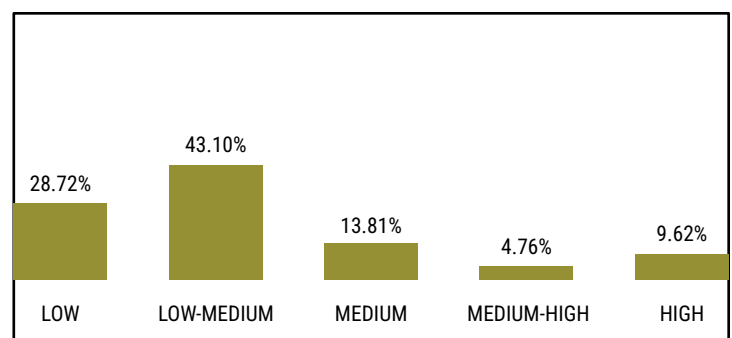
(Remplan 2024 R2)

Remplan 2023R2: \$18.300B

Change: -\$30M

ECONOMIC COMPLEXITY BY ECONOMIC OUTPUT

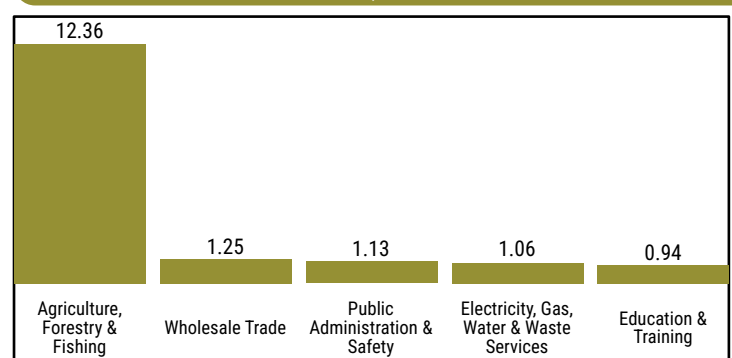
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Low Economic Complexity Sectors: Mining, Retail Trade, Accommodation & Food Services, Other Services. **Low-Medium Economic Complexity Sectors:** Agriculture, Forestry & Fishing, Construction, Rental, Hiring & Real Estate Services, Administrative & Support Services. **Medium Economic Complexity Sectors:** Electricity, Gas, Water & Waste Services, Transport, Postal & Warehousing, Public Administration & Safety, Healthcare & Social Assistance, Arts & Recreation Services. **Medium-High Economic Complexity Sectors:** Wholesale Trade, Education & Training. **High Economic Complexity Sectors:** Manufacturing, Information, Media & Telecommunications, Financial & Insurance Services, Professional, Scientific & Technical Services

KEY SECTORS LOCATION QUOTIENT: EMPLOYMENT

REF 1

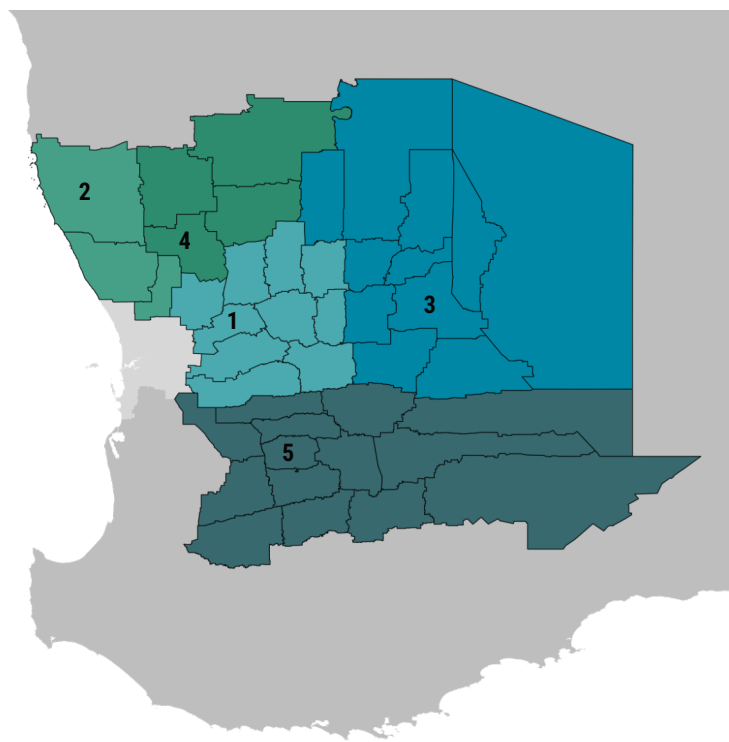


Location Quotient refers to the comparative advantage, or specialisation of a sector within a regions economy in comparison to Western Australia overall, **1 or more** being evidence of a higher comparative advantage and **below 1** being evidence of a lower comparative advantage or presence of a sector compared to Western Australia. **Gross Regional Product (GRP)** is the net measure of wealth generated by the region. GRP can be measured by using the incomes approach, where all incomes earned by individuals (wages and salaries), firms (gross operating surplus) and governments (taxes on products or services) are added. **Output** data represents the gross revenue generated by businesses/organisations in each of the industry sectors in a defined region. Gross revenue is also referred to as total sales or total income.

LOCAL GOVERNMENT AREAS

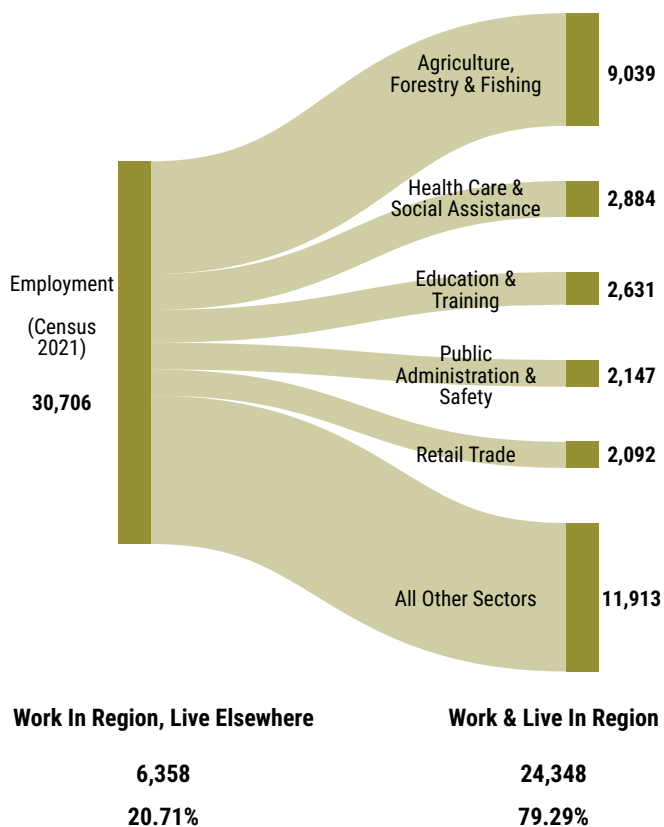
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Sub-Region	Map Pin	GRP	Persons	Jobs
Avon Sub-Region	1	\$2.166B	25,901	9,179
Central Coast Sub-Region	2	\$1.572B	14,861	5,492
Central East Sub-Region	3	\$2.657B	9,396	5,080
Central Midlands Sub-Region	4	\$737.20M	5,770	2,857
Wheatbelt South Sub-Region	5	\$2.110B	16,996	8,098



EMPLOYMENT BY KEY SECTORS - PLACE OF WORK

REF 1



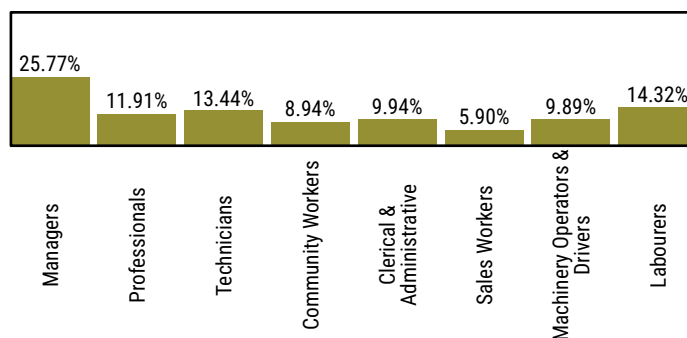
VALUE OF KEY PRIMARY COMMODITIES

REF 4 REF 5

Sector	Commodity	Value \$
Mining	Mineral Sands	\$661.869M
Mining	Gold and Silver	\$511.350M
Mining	Iron Ore, Nickel & Cobalt	\$346.299M
Agriculture	Wheat For Grain	\$1.542B
Agriculture	Barley For Grain	\$759.12M
Agriculture	Canola	\$425.40M
Agriculture	Wool	\$302.06M
Agriculture	Oats For Grain	\$155.22M
Agriculture	Lupins	\$120.58M
Agriculture	Pigs	\$115.46M
Agriculture	Carrot	\$84M
Agriculture	Cattle & Calves	\$62.45M
Agriculture	Olives	\$42.2M
Agriculture	Orange Industry	\$16.33M

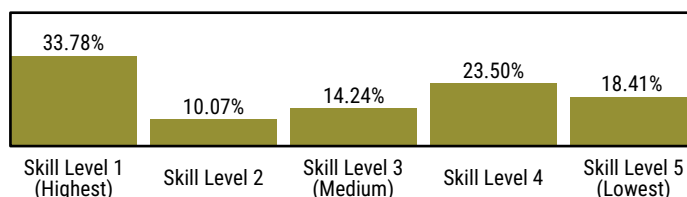
OCCUPATION - PLACE OF WORK

REF 6



OCCUPATION SKILL LEVEL - PLACE OF WORK

REF 6



REFERENCES:

1. Remplan (2024R2 & 2023R2 - 2025 CPI Adjusted) - Overview, Economy Profile, Output Profile, GRP Profile (2023 & 2024) & 2021 Census Workforce Data. 2. Jobs & Skills Australia - Small Area Labour Market Estimates - LGA (June 2025). 3. ABS Business Counts - Entries & Exits (2022-2025) - December 2025. 4. Australian Bureau Of Statistics (2020/21) - Value Of Agricultural Commodities Produced & DPIRD Horticultural Situational Analysis Report 2022. 5. Department of Energy, Mines, Industry Regulation & Safety - Value Of Regional Commodities (2024-2025). 6. ABS Census Of Population - 2021. 7. Tourism WA - Regional Development Commission Tourism Profile 2025 (2024 & 2023 Data).

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